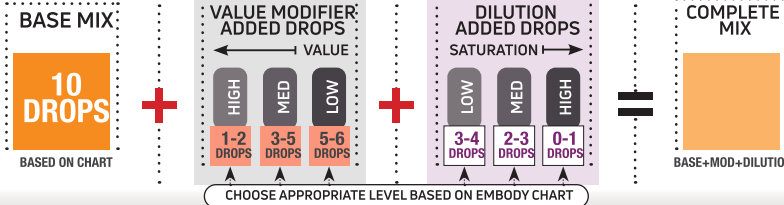


BUILDING A BETTER MIX - GUIDE

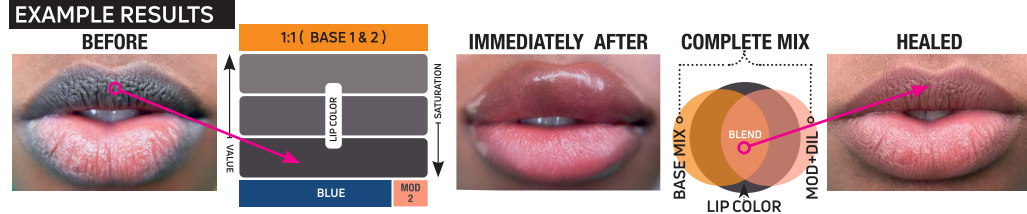


FOR NEW NEUTRALIZATION CLIENTS: (Example Shown)

Step One: Create Base Mix
Identify the client's lip tone by matching their natural lip color to its closest representation on the EMBODY chart. Mix Base according to chart to a 10 drop base mix. All blends can equal 10 drops based on the ratio of drops listed on the EMBODY Chart.

Step Two: Add Modifier to the Base Mix
Now that you have identified the clients lip color you also know the value (Low / Medium / High). The suggested Modifier Color is found on the Undertone Color section on the EMBODY chart. Use Modifier as needed to adjust for the value of the lips. (High 1-2 drops / Medium 3-5 drops / Low 5-6 drops).

Step Three: Add Dilution to the Base + Modifier Mix
Now that you have identified the clients lip color on the EMBODY Chart you also know the saturation (Low / Medium / High). Use Dilution Solution as needed. (Low 3-4 drops / Medium 2-3 drops / High 0-1 drops).



EMBODY

BASE KEY

1
2
3
4

MOD KEY

1
2
3

DILUTION

ADJ

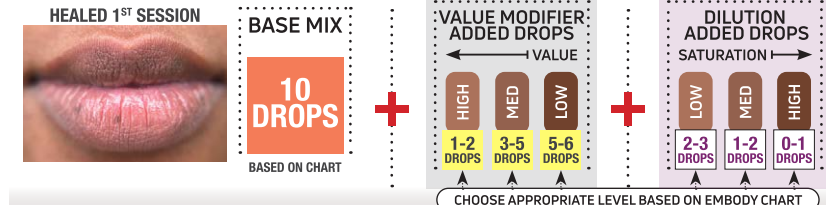
BASE COLOR RATIOS

Ratio	Base 1	Base 2	Modifier	Dilution
1:1 (BASE 1 & 2)	Blue-Green	Blue	Blue	0
3:2 (BASE 1 & 2)	Violet-Red	Blue	Violet-Red	0
4:1 (BASE 1 & 2)	Violet	Violet	Violet	0
2:2:1 (MOD 3, BASE 4 & 3)	Red	Blue-Green	Red	0
2:2:1 (MOD 3, BASE 4 & 1)	Orange	Blue	Orange	0
2:2:1 (MOD 1, BASE 3 & 4)	Yellow-Orange	Blue	Yellow-Orange	0
4:1 (BASE 4 & MOD 3)	Yellow	Violet	Yellow	0

UNDERTONE

PERMA BLEND. L U X E

EXISTING NEUTRALIZATION CLIENTS / CORRECTIONS:



FOR EXISTING NEUTRALIZATION CLIENTS / CORRECTIONS:

Step One: Create Base Mix
Identify the client's lip tone by matching their current lip color to its closest representation on the EMBODY chart. Mix Base according to chart to a 10 drop base mix. All blends can equal 10 drops based on the ratio of drops listed on the EMBODY Chart.

Step Two: Add Modifier to the Base Mix
Now that you have identified the clients lip color you also know the value (Low / Medium / High). The suggested Modifier Color is found on the Undertone Color section on the EMBODY chart. Use Modifier as needed to adjust for the value of the lips. (High 1-2 drops / Medium 3-5 drops / Low 5-6 drops).

Step Three: Add Dilution to the Base + Modifier Mix
Now that you have identified the clients lip color on the EMBODY Chart you also know the saturation (Low / Medium / High). Use Dilution Solution as needed. (Low 2-3 drops / Medium 1-2 drops / High 0-1 drops).



DISCLAIMER: THIS CHART IS DESIGNED AS A REFERENCE GUIDE. THE EMBODY PIGMENT SET CAN BE COMBINED, MODIFIED, AND DILUTED AT THE ARTIST'S DISCRETION.